

MATERIAL AND COLOUR PALETTE 2024



Lundbergs
MÖBLER

GUIDE & INSPIRATION

It is of paramount importance for us at Lundbergs Möbler to combine function and form with colours that stand the test of time. The durability of our furniture is about good craftsmanship, material selection, quality, the possibility of circular furniture flow, and sustainability for the eye.

With this colour palette, developed in collaboration with the strategic colorist Hildur Blad, we aim to inspire and guide towards sustainable colour choices. These colours do not age and can be combined with each other or other hues and tones to create timeless and harmonious interiors. The palette consists of 11 families of colours.

Colours and materials in this palette are our standard. However, for us, it's about you finding the table you're looking for, not us choosing for you. Therefore, if you're looking for materials or colours outside of this palette, we're happy to assist you further. It's your idea, not ours.

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SUSTAINABLE COLOURS

The color is the first thing you perceive. That's why we believe it's important to combine the function and form of our furniture with colors that endure over time. As inspiration for our curated color palette, we have chosen to be inspired by something enduring - nature, but also our tradition.

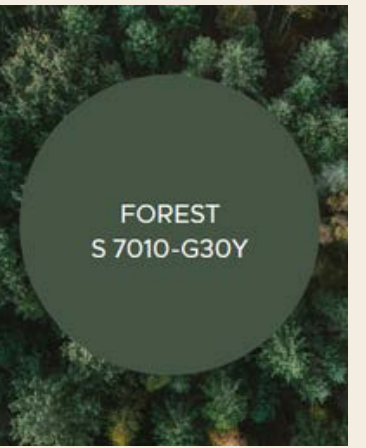
Based on nature's color palette, the colors in our palette have been adapted for indoor use. The selected colors suit many contexts but also complement many other colors. We call them 'bridge colors' because they are also suitable as transitions between the other colors you intend to use. We want to give you ample opportunities, but also something to start from. So that you can find both products and colors that suit your project and endure over time.

Nature's colors never go out of style. They are colors we have grown up with and perceive as natural and beautiful. Nature's colors never become dated and appeal to many, regardless of taste.

Nature is anything but neutral or colorless. In nature, there is a great richness of shades with contrasts in both brightness and color intensity. We have mimicked this in our color and material palette. You can enhance it further with the other colors you choose to add.

Out in nature, we find the most colorful hues in the small details. For the metal details, we have therefore chosen to add to a larger number of colors, several of which are vibrant ones. Like a colorful flower among all the green. Or a fabric-covered seat on your chair.

Research clearly shows that nature is a place that provides both recovery and well-being. We never tire of nature's colors. Allowing nature's colors to inspire color choices and combinations is sustainable for both humans and the environment.



PALETTE OVERVIEW TABLE

*Not on tables > B 1280/D 1280mm

HP-LAMINATE Formica

Ash F8843	*Birch F7921	Oak F5374
ALPINO F1040	*SILVER F2791	

FOLKSTONE
F7927

*PUMICE
F7858

LAMINATE FENIX

NERO INGO
0720

VERDE
COMODORO
0750

ROSSO
JAIPUR
0751

DT LINOLEUM Forbo

MUSHROOM
4176

NERO
4023

SMOKEY BLUE
4179

PISTACHIO
4183

BURGUNDY
4154

ARTIGO KAYAR Polyflor

K21
Grey Blue

K54
Grey beige

STANDARD STAINS (water-based)

White glazed ash White16B	Ash lacquer nr10	Birch lacquer nr10	Oak lacquer nr11
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S 9000-N
Black

S 7010-R90B
SKY

S 7010-B30G
SEA

S 7010-G30Y
FOREST

Brown nature 08
(wax)
BARK

S 7010-Y90R
TRADITION

RAL

RAL 7044
Silk grey

RAL 9003
Signal white

RAL 9005
Jet black

RAL 5024
Pastel blue

RAL 5008
Grey blue

RAL 1011
Brown beige

RAL 6019
Pastel

RAL 1002
Sand yellow

RAL 6020
Chrome green

RAL 6021
Pale green

RAL 1019
Grey beige

RAL 7006
Beige grey

RAL 3022
Salmon pink

RAL 3012
Beige red

RAL 3007
Black red

PALETTE OVERVIEW SEATING FURNITURE

STANDARD STAINS (water-based)



“
Out in nature, we find the most vibrant hues in the small details. Like a colorful flower amidst all the greenery. Or a fabric-covered seat on your chair.
”

To create a cohesive style, we recommend colors for the seating furniture that harmonize with the recommended NCS colors for the tables, but this doesn't mean it's the only option. You are free to mix and match colors, both within this palette and beyond.

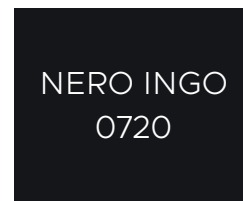
When it comes to the seating furniture, we have a few more recommendations than for the tables, where the colors blend with the table's color scheme. Some also have a greater contrast. Just like with the small and easily interchangeable parts on the tables, you can play with colors on the chairs. This way, you can add vibrancy to the table and maintain the desired style in the environment, while also allowing for an easy change when the seating furniture needs to be updated with a different color.

PALETTE OVERVIEW LAMINATE

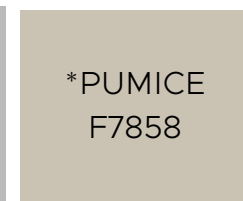
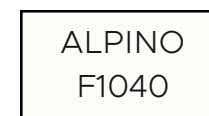
STANDARD

(*Not on tables > B 1280/D 1280mm)

FENIX (supermatt)



HPL Formica



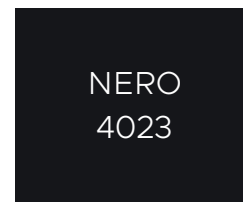
Laminate is a reliable choice thanks to its robust nature and resistance to scratches, stains, and high temperatures. It is a durable material that maintains its aesthetic quality even with daily use. Cleaning laminate surfaces is a simple process and usually only requires a mild cleaning solution and a cloth, making them ideal for public environments where hygiene is of utmost importance or where there is heavy wear and tear.

Laminate is available in a wide range of colours, patterns, and surface textures, offering a variety of design options. We offer High Pressure Laminate from Formica as well as Fenix as standard options. Fenix laminate, due to its manufacturing technique, has a super matte, almost silky smooth finish. The surface is dirt-repellent, and the super matte finish also eliminates reflections.

To reduce echo and noise in tables with laminate surfaces, we can offer a sound-absorbing construction in the tabletop. This construction is available as standard on all of our tables with edge banding.

Please note that some of our laminates, marked with *, are not available in large formats. Contact us if you need an equivalent alternative for larger tables (>B 1280/D1280mm)

PALETTE OVERVIEW DT LINOLEUM



Furniture linoleum is a natural material that provides a warm and tactile feel with several positive qualities. Linoleum is sound-absorbing, antistatic, antibacterial, and self-healing over time with minor scratches. To retain all these positive qualities, we do not varnish the linoleum we apply to the tables, as it would lead to the loss of several of these positive characteristics. Additionally, linoleum is a CO2-neutral product, meaning the raw material absorbs more carbon dioxide than the manufacturing process emits, effectively sequestering carbon dioxide over its lifetime.

Linoleum is easy to clean with natural soap and a fiber cloth.

PALETTE OVERVIEW KAYAR



Artigo Kayar is a rubber flooring designed for public environments containing coconut fibers. These surfaces have a single-color base with visible coconut fibers. This material is as durable as one would expect for a public environment floor and also has sound-absorbing properties. It's a delightful material with an interesting twist.



PALETTE OVERVIEW NCS COLORS

STANDARD STAINS

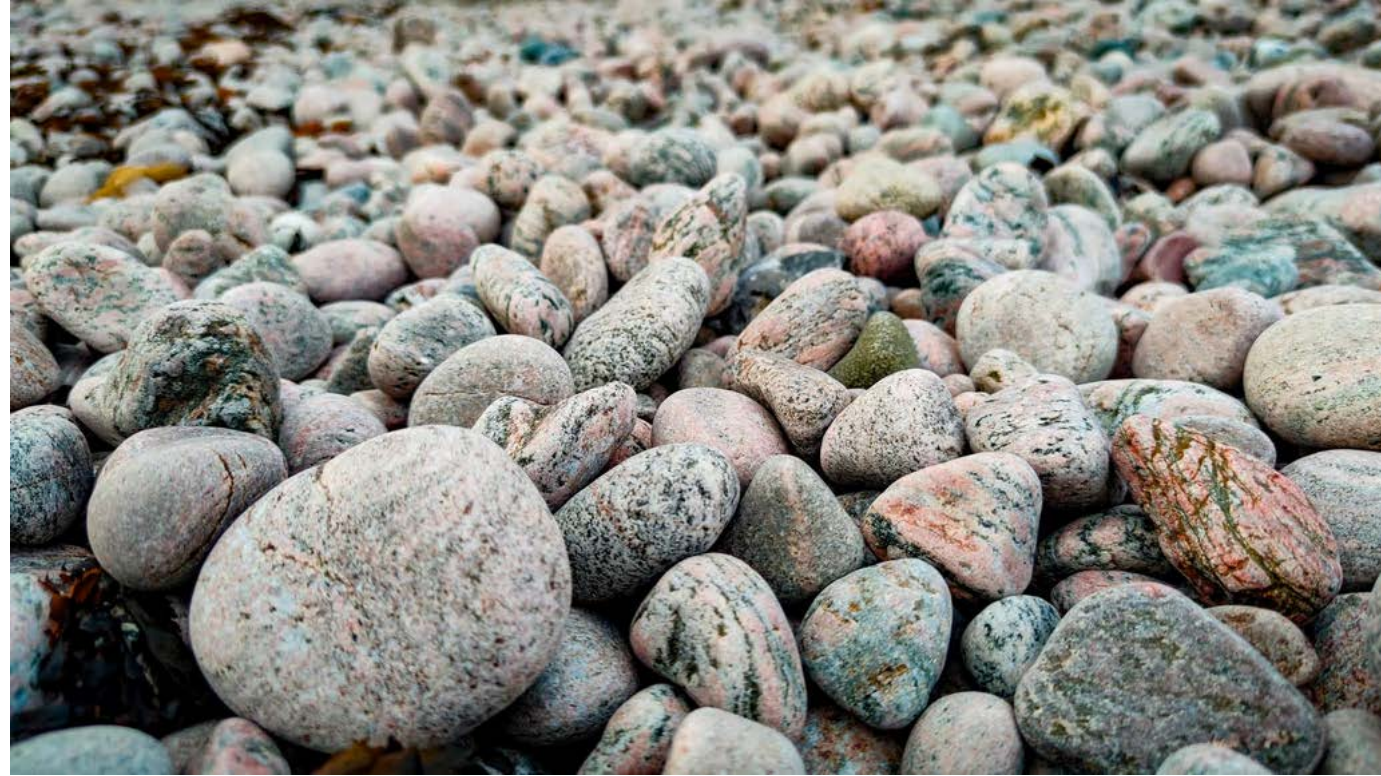
(water-based)



Our tabletops are exclusively veneered with 'thick veneer'. This veneer is 1.55 mm thick and contributes to the tabletop being able to be refurbished more times than if we had used a veneer of 0.5-0.7 mm.

Veneer is a thin sheet of wood called veneer leaves; the appearance of the veneer depends on how the wood is cut from the log. The veneer leaves we use are knife-cut, which means you can see the lines from the wood's growth rings. All the wood we use comes from responsibly managed forests. Our stains are water-based. Our whitewashed, as well as brown-stained tabletops, are initially lacquered and then treated with wax. This way, the color in the wax only goes into the pores of the veneer.



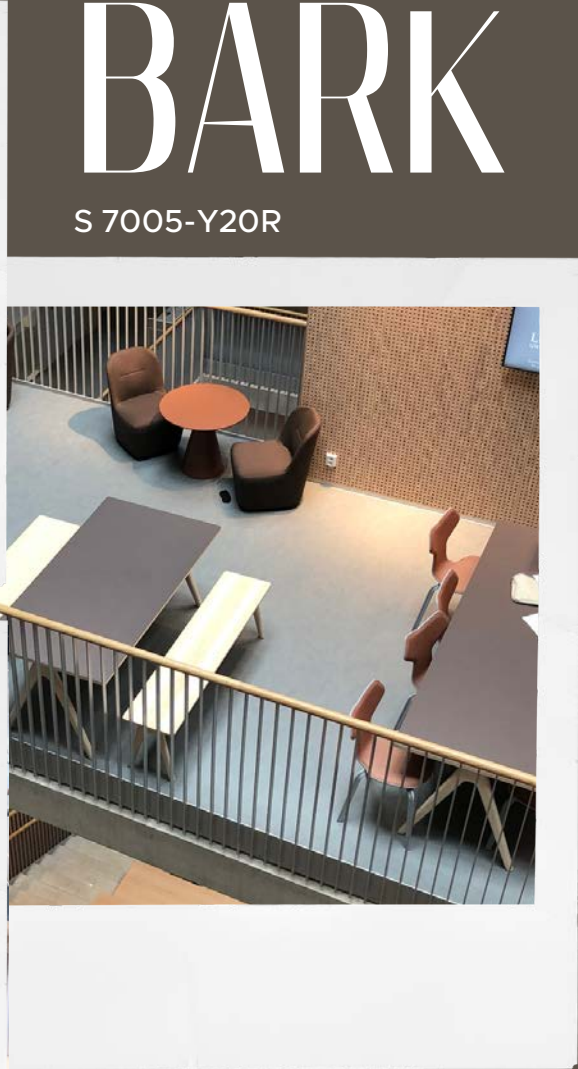
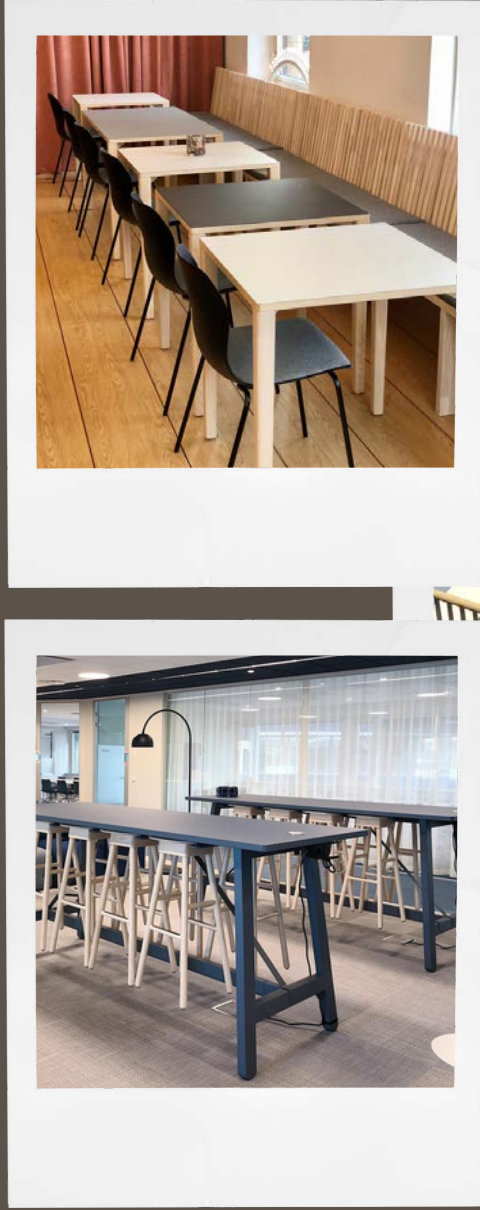
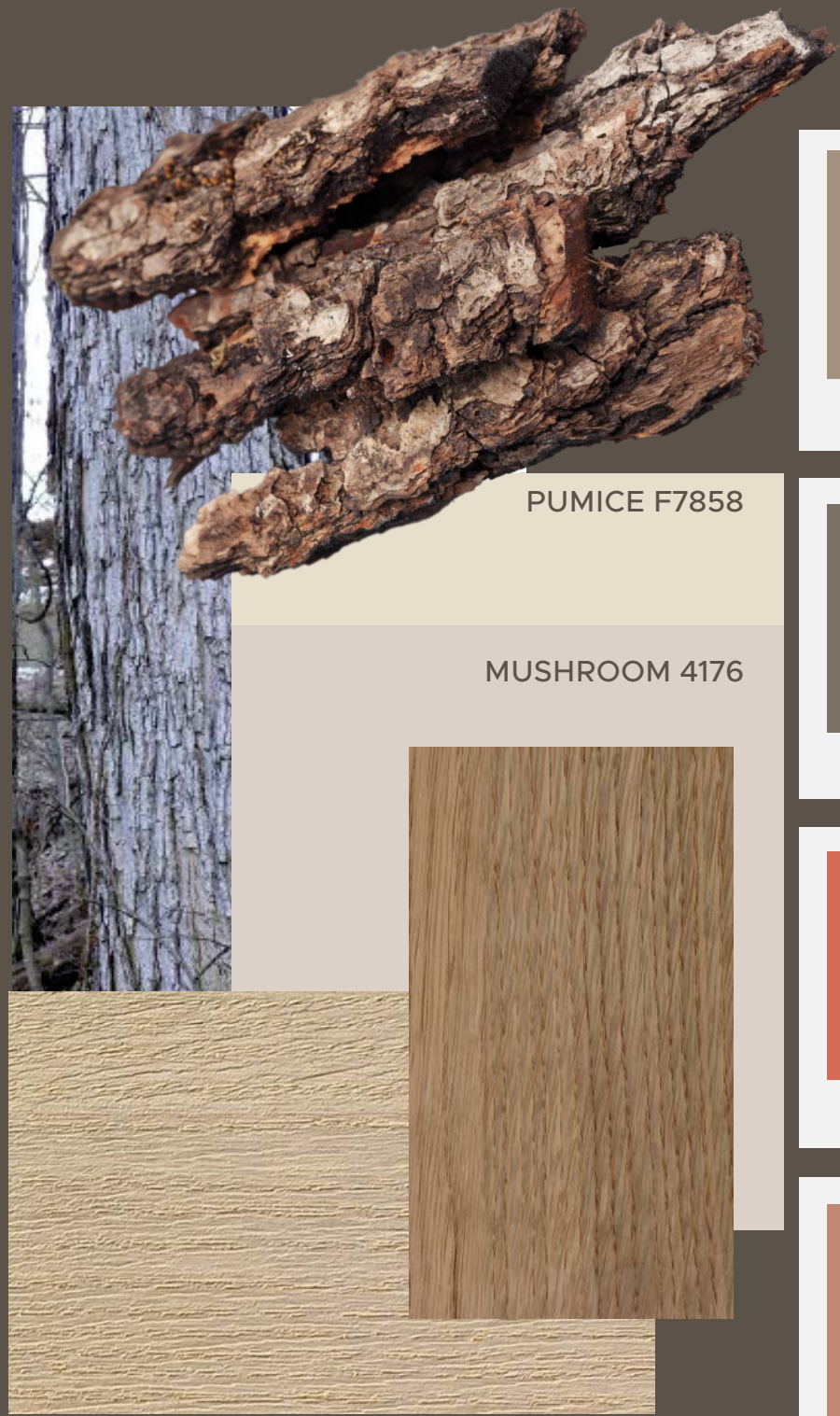


The smallest elements carry the most vibrant colors. In nature, it's the tiny details that bear the most brilliant colors. To enhance the details of the metal, we have included a variety of colors, including several vibrant shades. Just like a flower in full bloom amidst the greenery or an elegant cushion on your chair.

Since our tables are dismantlable to promote a circular flow of furniture, this enables easy upgrading of the metal fittings. For this reason, we recommend allowing the metal to be the surface of the table where one can explore with color and dare to experiment.

PALETTE OVERVIEW RAL COLORS

RAL 7044 Silk grey	RAL 5024 Pastel blue		
RAL 9003 Signal white	RAL 5008 Grey blue	RAL 1011 Brown beige	
RAL 6020 Chrome green	RAL 1019 Grey beige	RAL 6019 Pastel	RAL 1002 Sand yellow
RAL 6021 Pale green	RAL 7006 Beige grey	RAL 3022 Salmon pink	RAL 3007 Black red
		RAL 3012 Beige red	RAL 9005 Jet black



BARK

S 7005-Y20R

"Bark" is a dark and subdued grey-brown shade with a warm undertone. This hue draws inspiration from the earth, the bark of trees, and branches on the ground. Bark is a warm neutral with yellow-red undertones and a low level of color intensity, similar to Clay. Clay and Bark complement each other beautifully when combined with wood for a contrast in brightness.

If you want a color that creates a soft transition to natural materials like wood but also warmer tones, both Bark and Clay are good options. These two colors add warmth to the overall look, unlike the combination of Fog and Shadow, which adds a cooler feel. Bark adds a sense of calm and stability, as well as exclusivity.

TRADITION

S 7010-Y90R

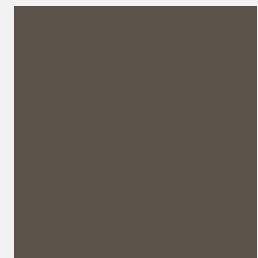
"Tradition" is a dark red hue that adds warmth. The inspiration for the color comes from traditional pigments such as English Red and Oxide Red. To complement the many colors found in nature, we chose a red hue with a yellow undertone, as the natural color palette tends to lean towards yellow. Due to its dark and subdued nature, it can be used on larger surfaces without feeling overwhelming. Just like our dark hues Bark, Sky, Sea, and Forest, it can contribute to an exclusive feel. When combined with muted pink tones, it adds dynamism and variation to the color palette. Incorporating purple tones with Tradition adds an unexpected element. Tradition is a more versatile color than one might initially think. It pairs well with most colors featuring hints of yellow or red, especially when they differ in darkness.



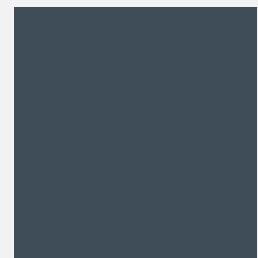
S 5030-Y80R



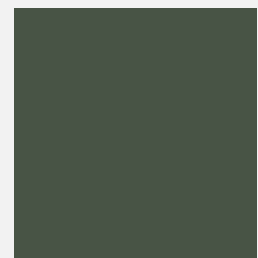
S 7010-B30G



S 7005-Y20R



S 7010-R90B



S 7010-G30Y

BURGUNDY 4154

ROSSO JAIPUR 0751



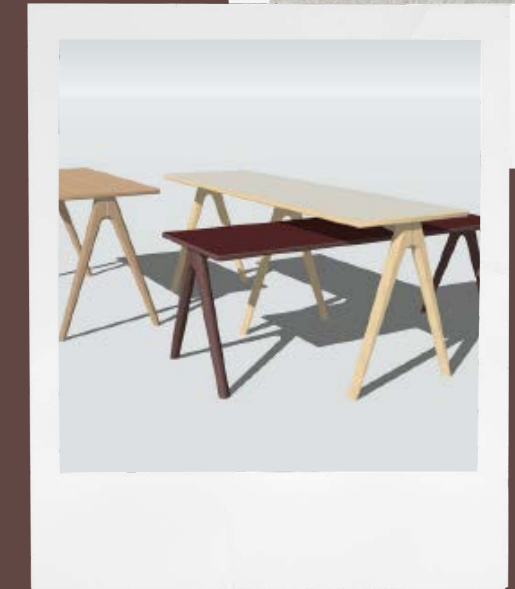
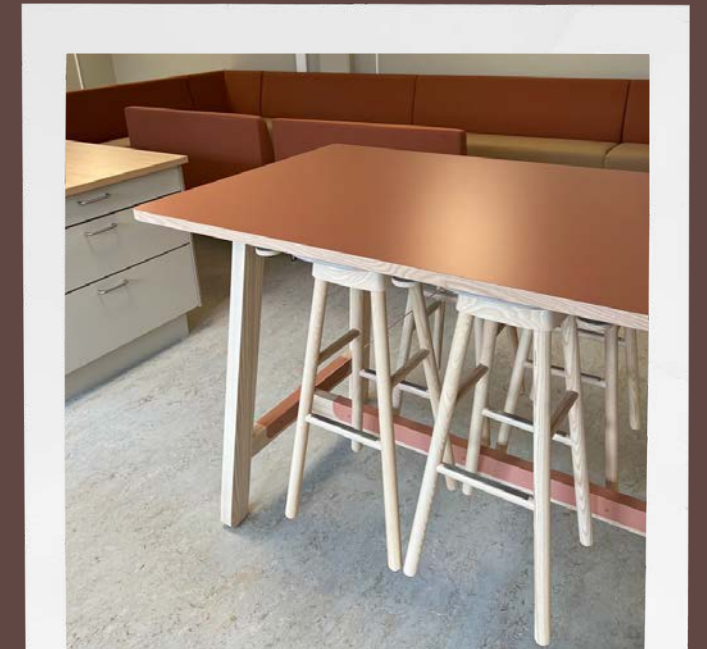
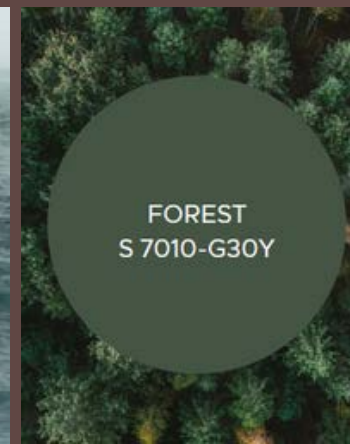
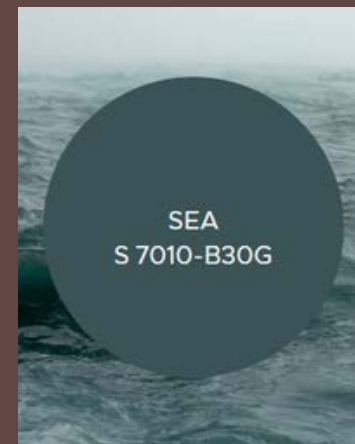
RAL 3007

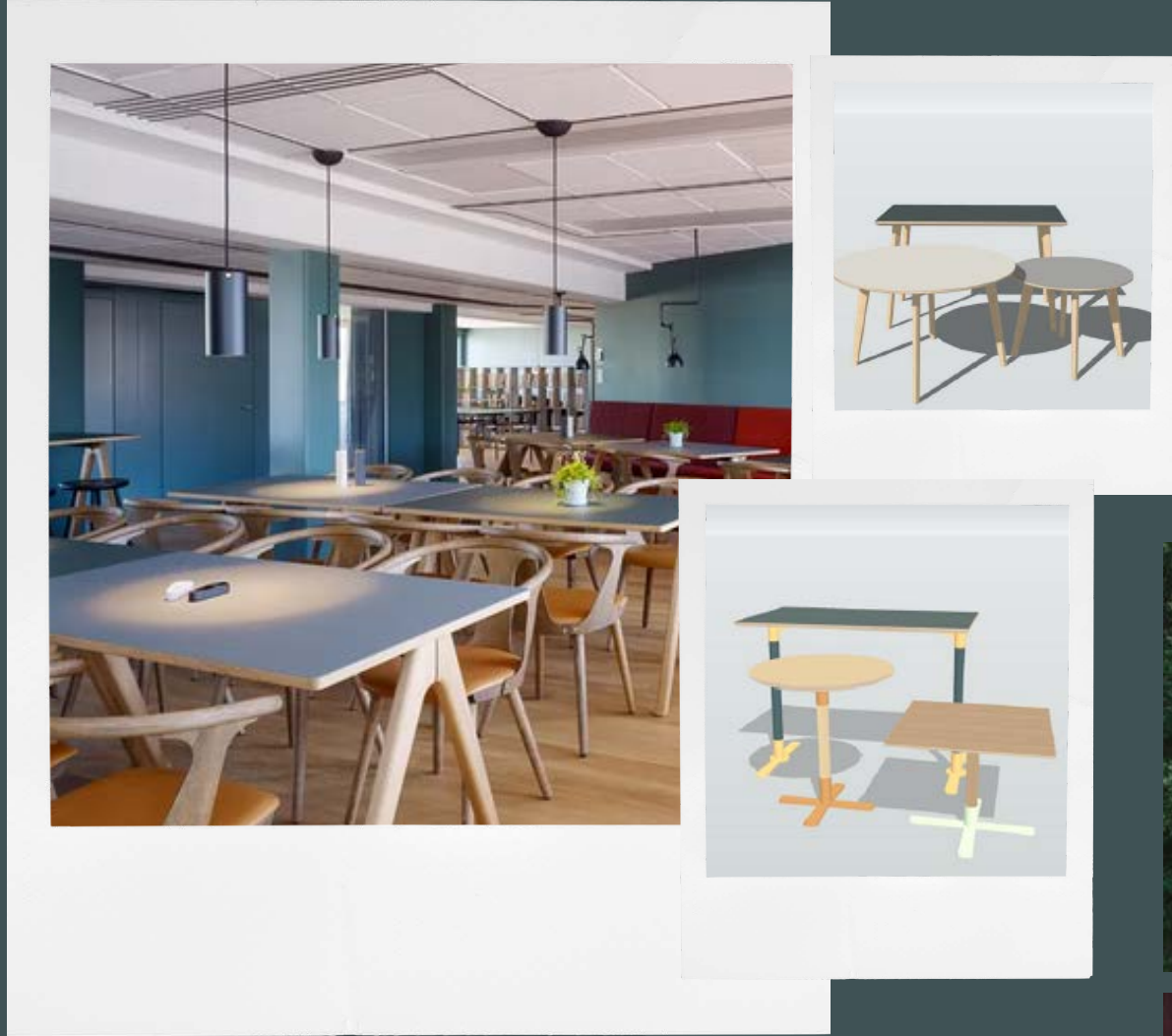
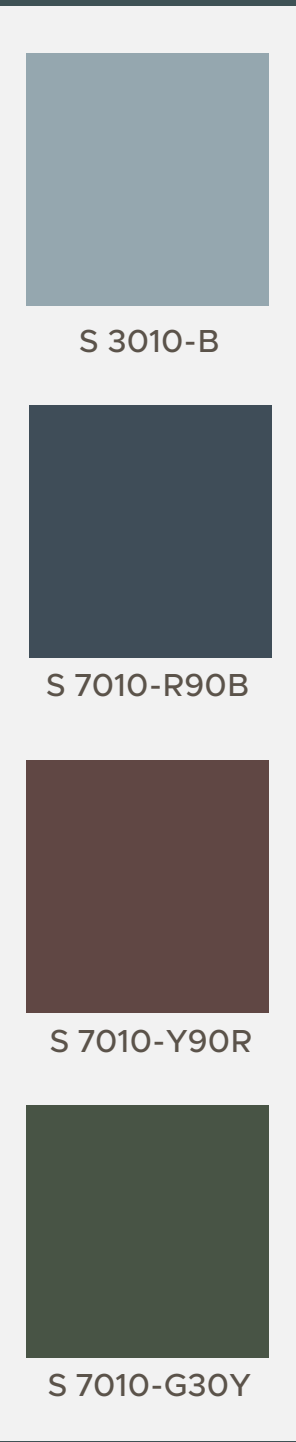


RAL 3022



RAL 3012



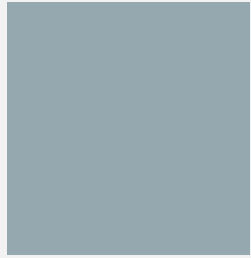


SEA

S 7010-B30G



"Sea" is a bluish hue with a distinct greenish undertone. The inspiration for Sea comes from the colors of the sea, where the light causes the water to shift in tone from blue to blue-green. It is dark and subdued, adding a cool feel to the overall look, much like Sky and Air, our other two hues with blue undertones. Sea pairs well with other blue-green tones but also complements bluer tones with a hint of red. It is a color that can be perceived as both modern and classic depending on the context. Sea adds an elegant and calm feel when combined with the dark tones in our color palette. When Sea is combined with warm yellow-red tones and wood, it creates a significant contrast, and they enhance each other a bit extra.



S 3010-B



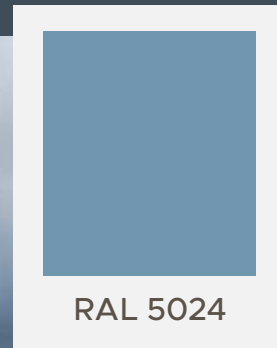
S 5030-Y80R



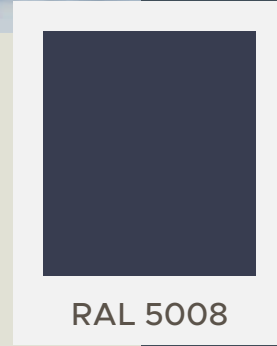
S 7010-Y90R



S 7010-G30Y



RAL 5024



RAL 5008

SILVER F2791

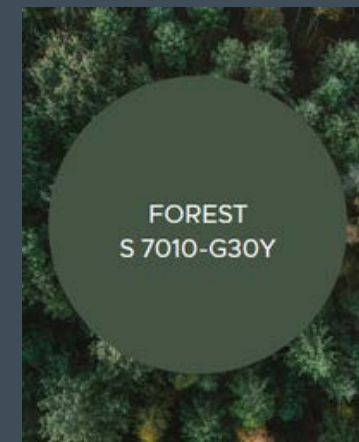
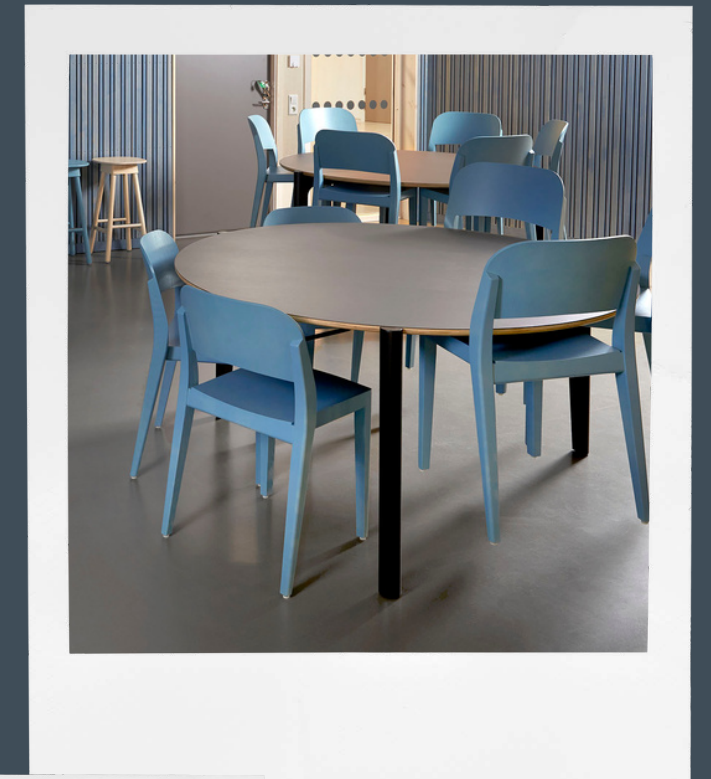
FOLKSTONE F7927

PUMICE F7858

SKY

S 7010-R90B

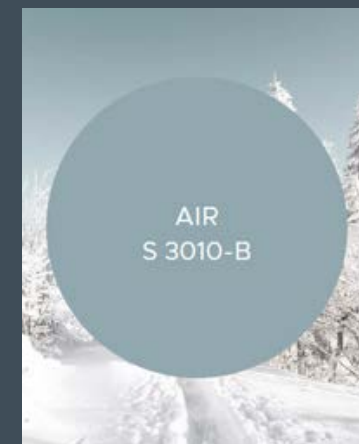
"Sky" is a dark blue, subdued tone with a hint of red in it. Sky is a hue inspired by how a dark greyish-blue sky can be perceived from a distance. A sky changes color, but we usually think of the sky as some shade of blue. This is a classic blue tone used in many interior settings. It pairs well with both grey and beige tones. A good base color for those who want to decorate with darker tones and create a muted base. It adds a sense of calm, stays in the background, and invites focus. It can also contribute to an exclusive feel. Blue tones create opportunities. Combining Sky with Tradition creates a classic feel. For more dynamic color combinations, Air and Barn can also be added to the color palette. When combined with Forest, a calmer feel is created.



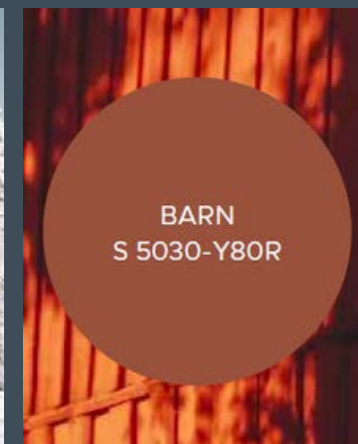
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S 7010-G30Y



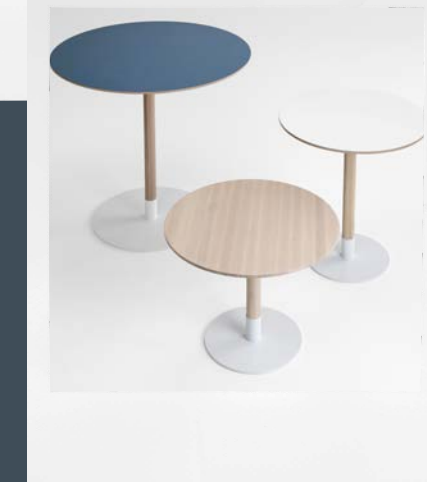
TRADITION
S 7010-Y90R

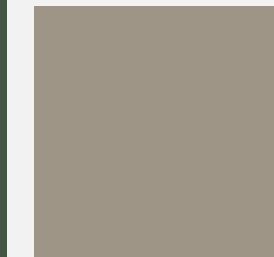


AIR
S 3010-B



BARN
S 5030-Y80R





S 4005-Y20R



S 7005-Y20R



S 5020-G30Y



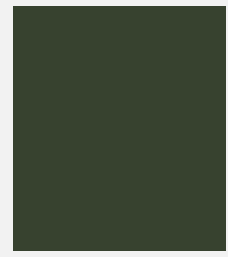
S 5030-Y80R



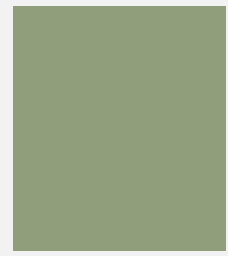
MUSHROOM 4176

PISTACHIO 4193

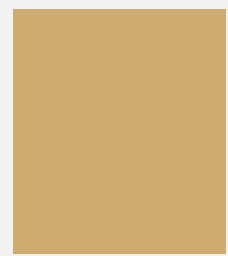
VERDE COMODORO 0750



RAL 6020



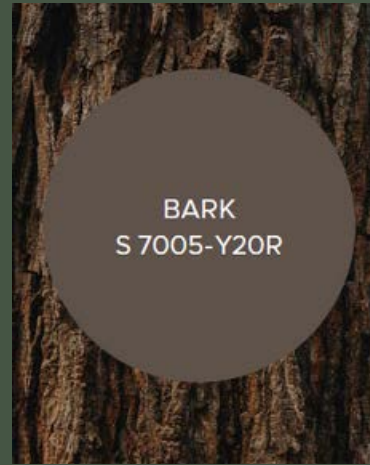
RAL 6021



RAL 1002



FIR
S 5020-G30Y



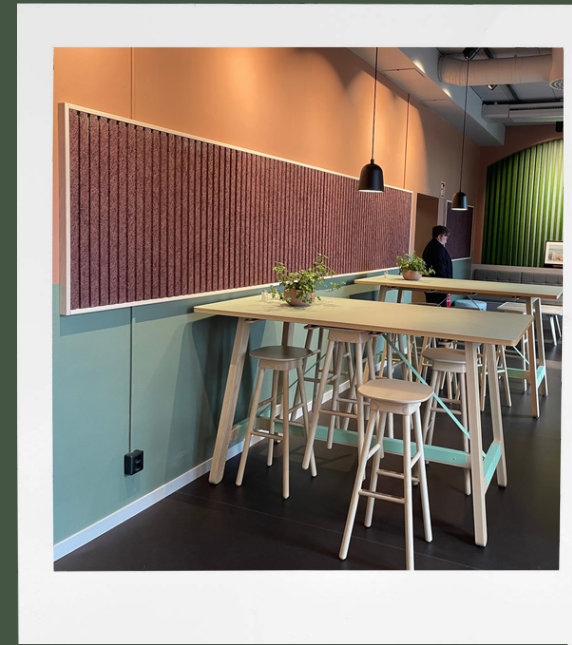
BARK
S 7005-Y20R



CLAY
S 4005-Y20R

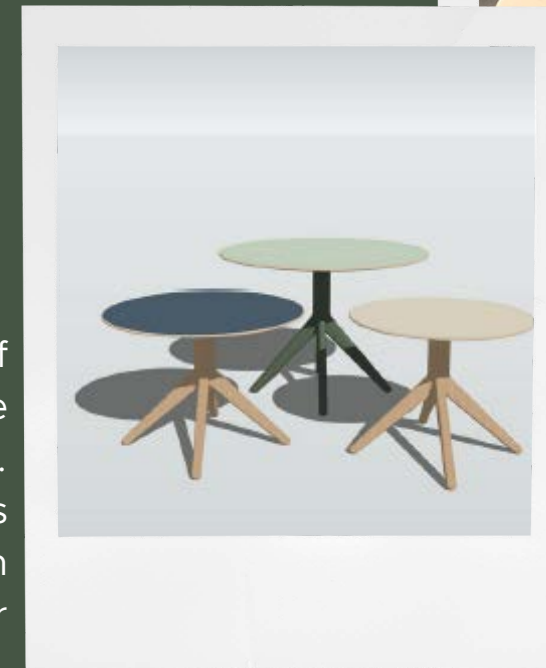
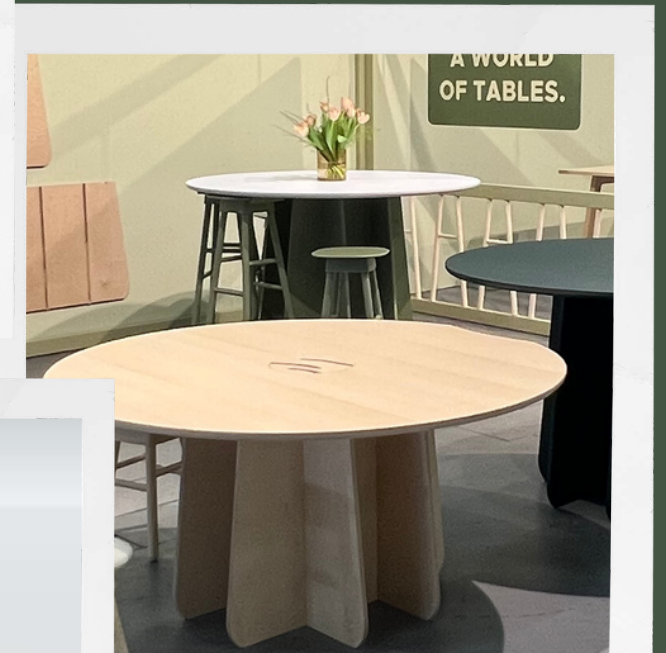


BARN
S 5030-Y80R



FOREST

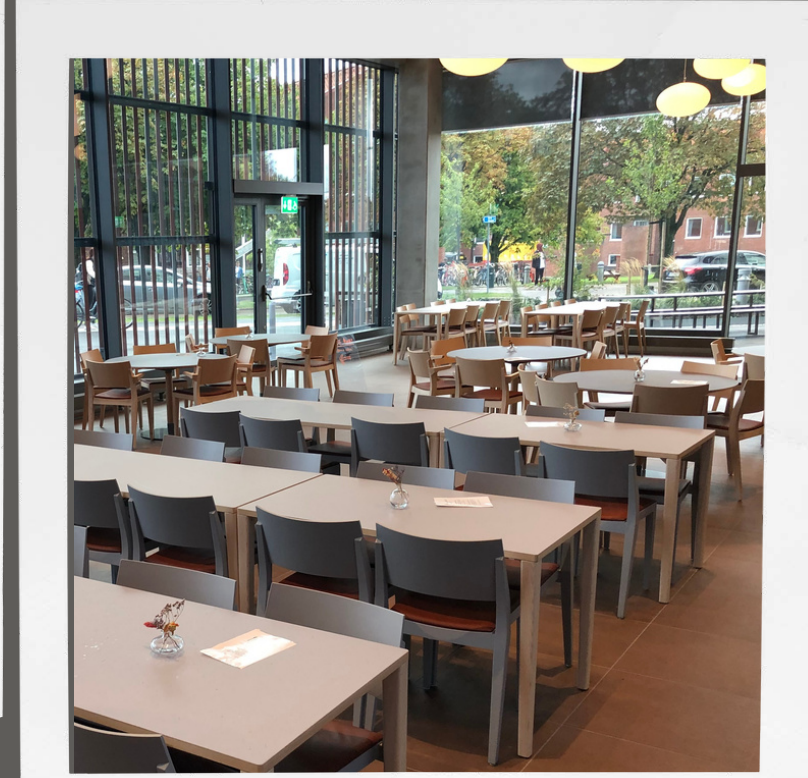
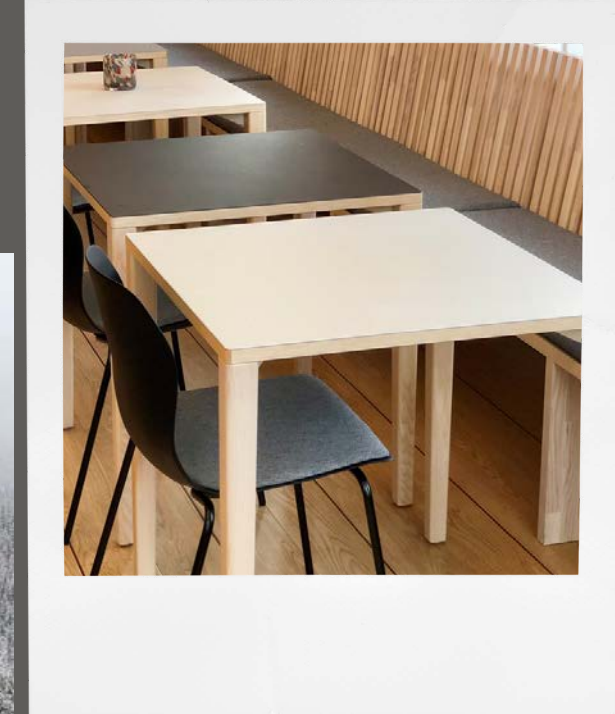
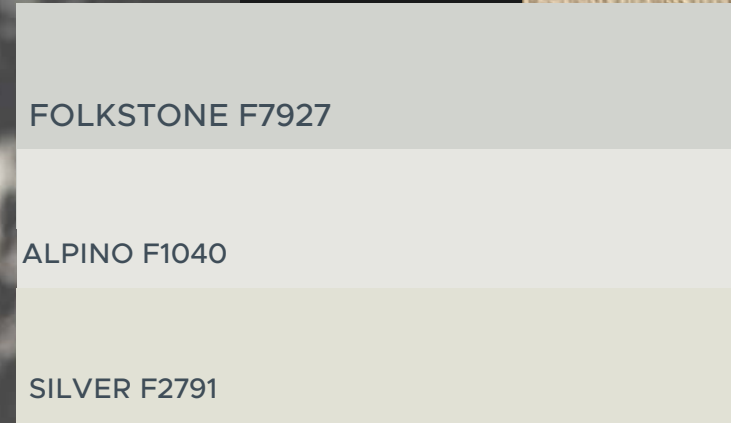
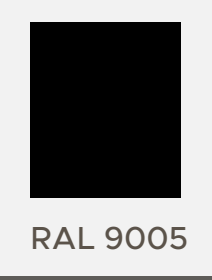
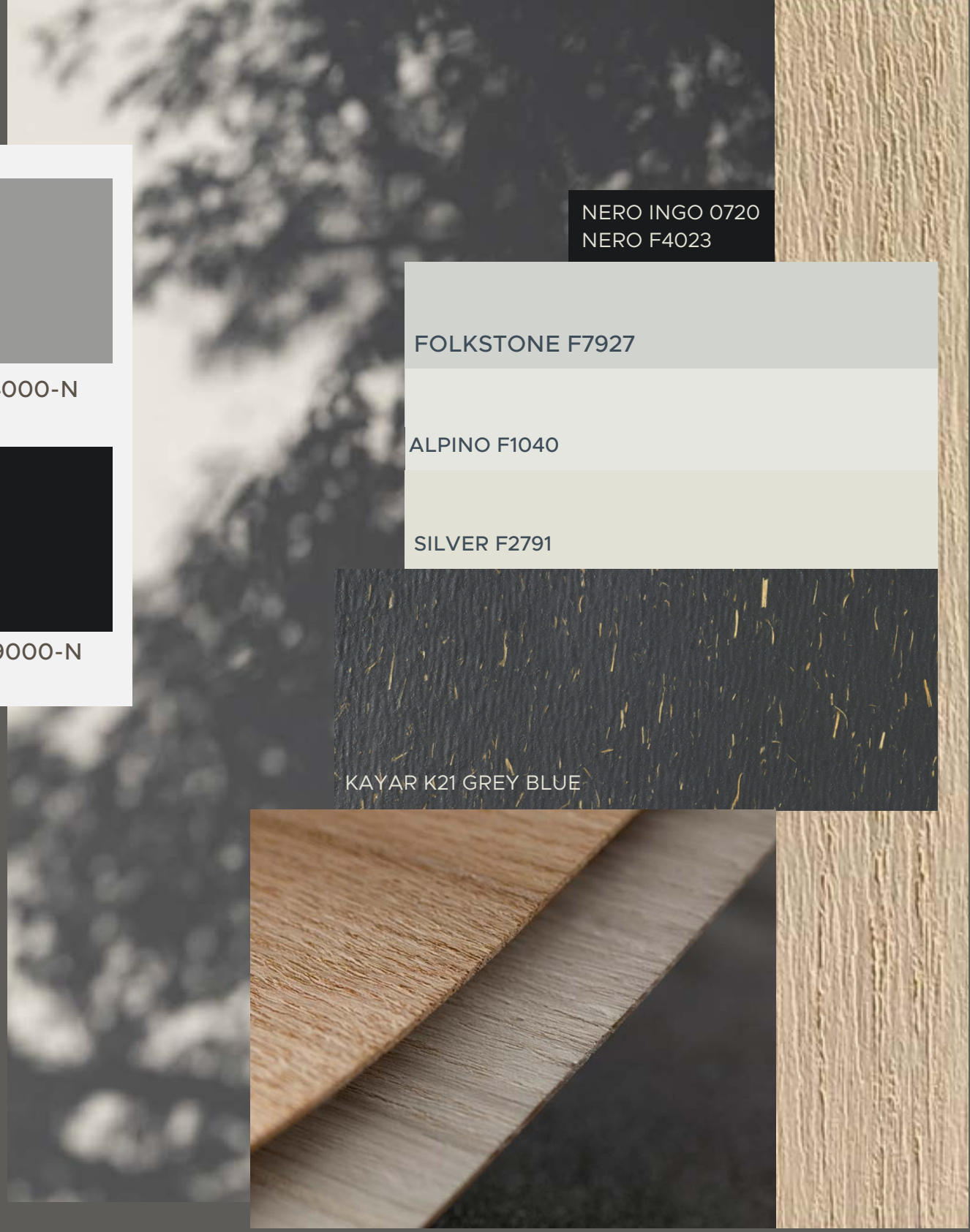
S 7010-G30Y



"Forest" is a dark green and subdued hue with hints of yellow. It is chosen with inspiration from how we perceive the color of the forest when we view it from a distance. When the green tone appears darker than it actually is and the small color variations are blurred out. A calm feeling sets in, and that's exactly how it is with our color Forest. Fir and Forest combine well with each other and even more green tones are added to mimic nature's color palette. Together with the neutrals Clay and Bark, a serene feeling is created. Forest pairs well with many other colors, and when combined with warm pink tones, it adds energy. With Forest, you have ample opportunities to be creative but also the chance to choose a hue that complements the colors you already have.

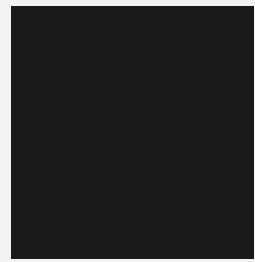
SHADOW

S 7000-N



"Shadow" is a darker, neutral gray tone inspired by a sunny day when we seek places that offer a moment of rest. Or days when the sun's rays find their way through the window and the shadow plays on the wall. In combination with our color Fog, black, and white soften the contrasts and add variation to the overall look of Shadow. Similar to the shadow with its blurred edges seen on the wall. Shadow is beautiful to combine with several of the darker hues in our color palette. The neutral gray tones are not found in nature as a separate color but only as perceived colors. However, they are commonly found indoors. To mimic the brightness contrasts in nature, we have added several different neutral gray tones on painted surfaces and materials.





S 9000-N



S 7010-B30G



S 7010-R90B

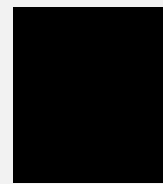


NERO INGO 0720
NERO F4023

FOLKSTONE F7927

VERDE COMODORO 0750

MUSHROOM 4176



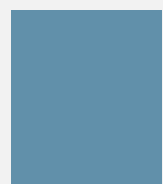
RAL 9005



RAL 5008



RAL 6019



RAL 5024



RAL 1011

FOG

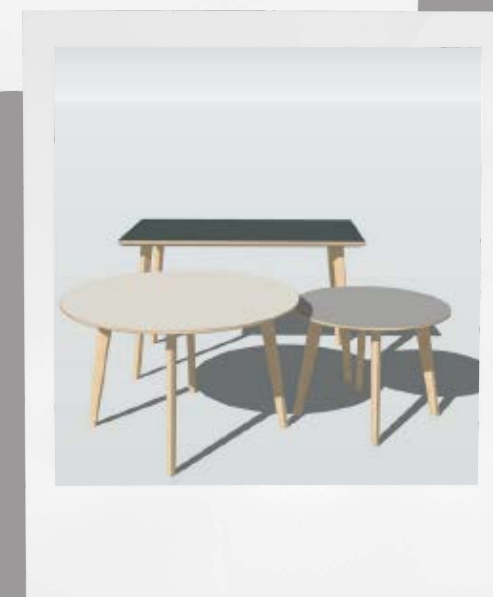
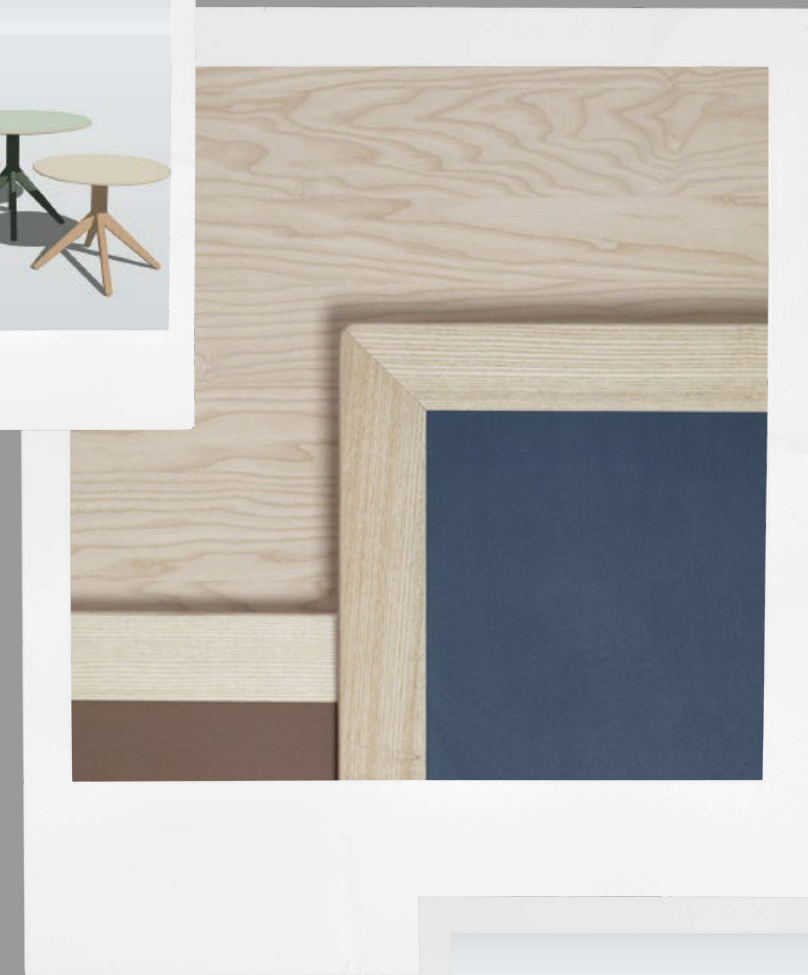
S 4000-N



SEA
S 7010-B30G



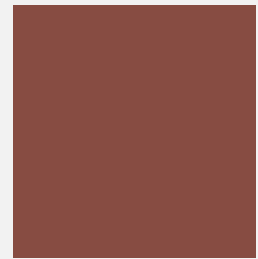
SKY
7010-R90B



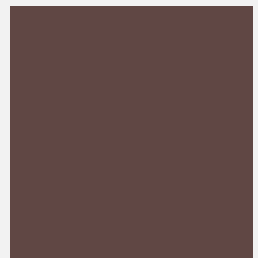
"Fog" is a neutral gray tone inspired by days when the world blurs into the contours. Fog brings a feeling of calmness. This is a hue that just "is," that doesn't say much on its own. Fog is a middle tone that pairs well with both lighter and darker tones, helping you to tie the color palette together. Just like the color of fog seems to change, the same goes for neutral gray tones. To reduce fickleness while creating brightness contrast with natural wood, we have chosen a middle tone as our lightest gray hue. Fog pairs especially well with cool colors and is preferably combined with darker hues such as Sky and Sea in our color palette. The neutral gray tone combines well with elements of wood to add a touch of warmth.



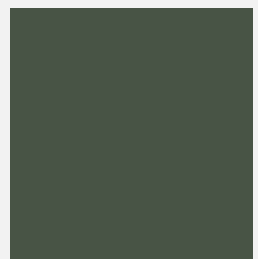
S 7010-R90B



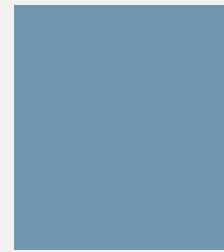
S 5030-Y80R



S 7010-Y90R



S 7010-G30Y



RAL 5024



RAL 5008



ALPINO F1040



SMOKEY BLUE 4179

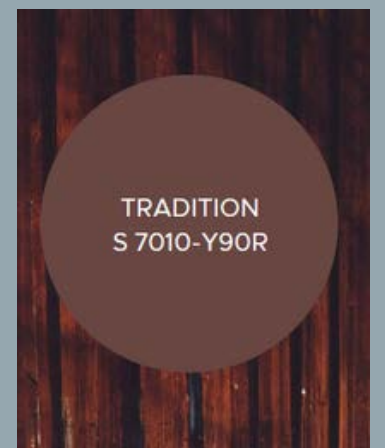
AIR

S 3010-B

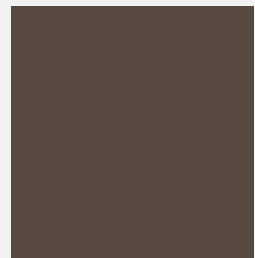
"Air" is a light, gray-blue tone with a crispness to it. Here, we have drawn inspiration from a cold winter day when not a cloud is visible in the sky and the air feels fresh and clear. Air creates contrast with many of the other colors in the palette, both with its color and because it is the lightest hue among them. Air is effective when combined with warm tones like Barn and Tradition. When paired with warmer tones or blue tones with a hint of red, Air may appear to have a faint hint of green. However, when combined with blue-green or green tones, it may appear bluer. Air unexpectedly complements many of the hues and materials in the palette. Together with white tones and light hues, Air creates a fresh and modern, almost playful feeling.



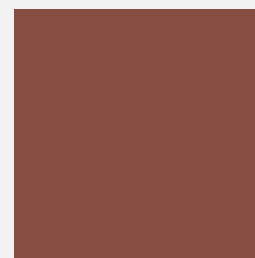
BARN
S 5030-Y80R



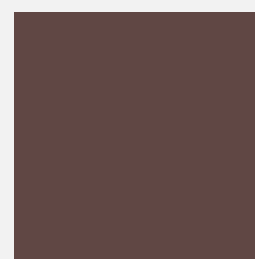
TRADITION
S 7010-Y90R



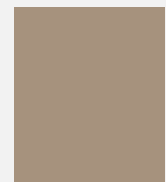
S 7005-Y20R



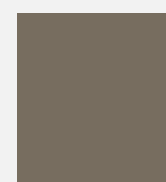
S 5030-Y80R



S 7010-Y90R



RAL 1019



RAL 7006



KAYAR K54 GREY BEIGE



PUMICE F7858



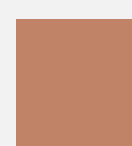
RAL 1011



RAL 1002



RAL 3022



RAL 3012

CLAY

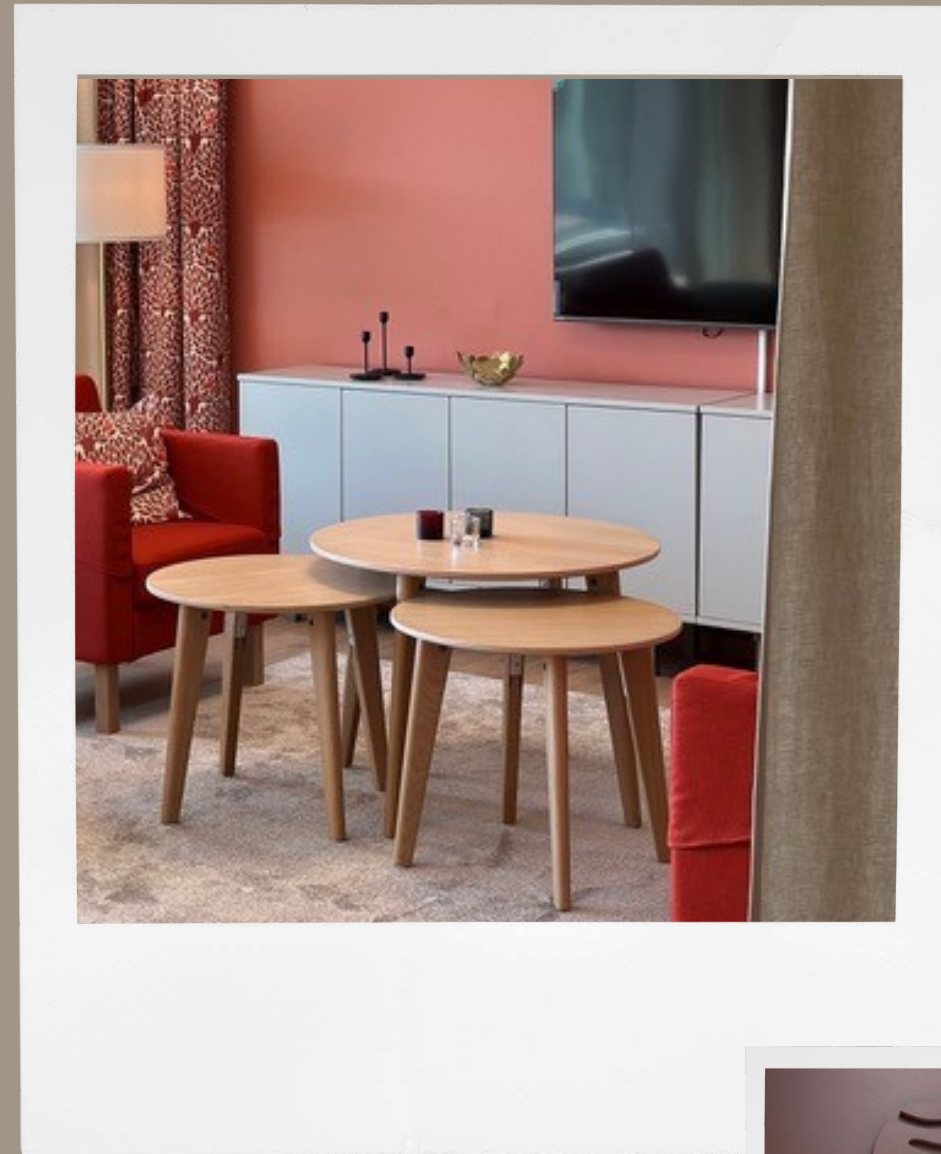
S 4005-Y20R



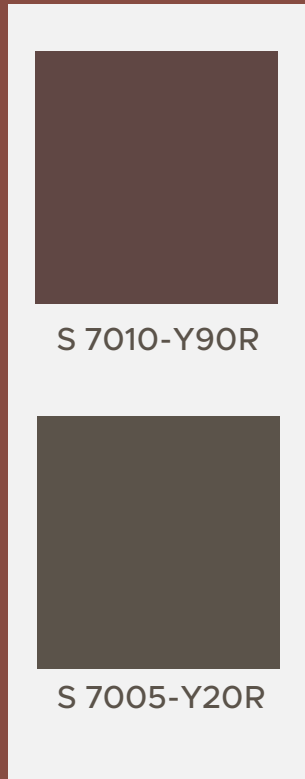
BARN
S 5030-Y80R



TRADITION
S 7010-Y90R



"Clay" is a subdued gray-brown tone with warmth infused into it. Inspiration for this hue has been drawn from earth, stone, and sand, as well as traditional pigments such as Yellow Ochre and Iron Oxide Yellow. Clay can be described as a warm neutral with its yellow-red undertones and low color intensity. Clay allows other colors to shine. When combined with more vibrant hues, Clay serves as a good base color. We have selected a slightly darker tone to make it more stable and less susceptible to changes in lighting. Additionally, we have chosen a darker tone to create brightness contrast with wood. Clay pairs exceptionally well with yellow-red hues. In our own color palette, colors such as Barn and Tradition complement Clay nicely. Yellow ochre tones are also beautiful when combined with this warm neutral.



S 7010-Y90R

S 7005-Y20R



BURGUNDY 4154



RAL 3007



ROSSO JAIPUR 0751



RAL 3022

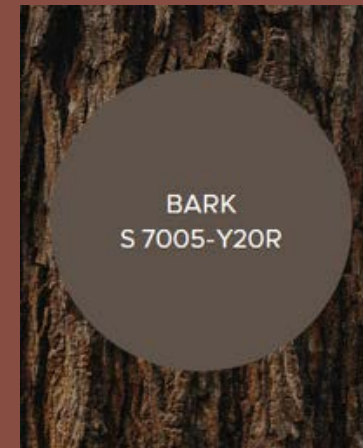


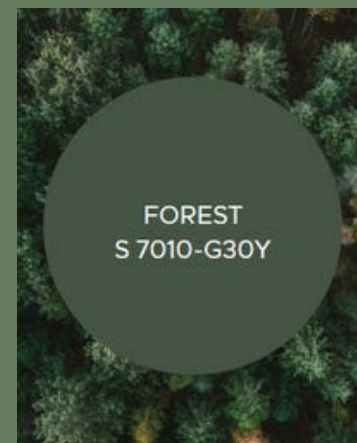
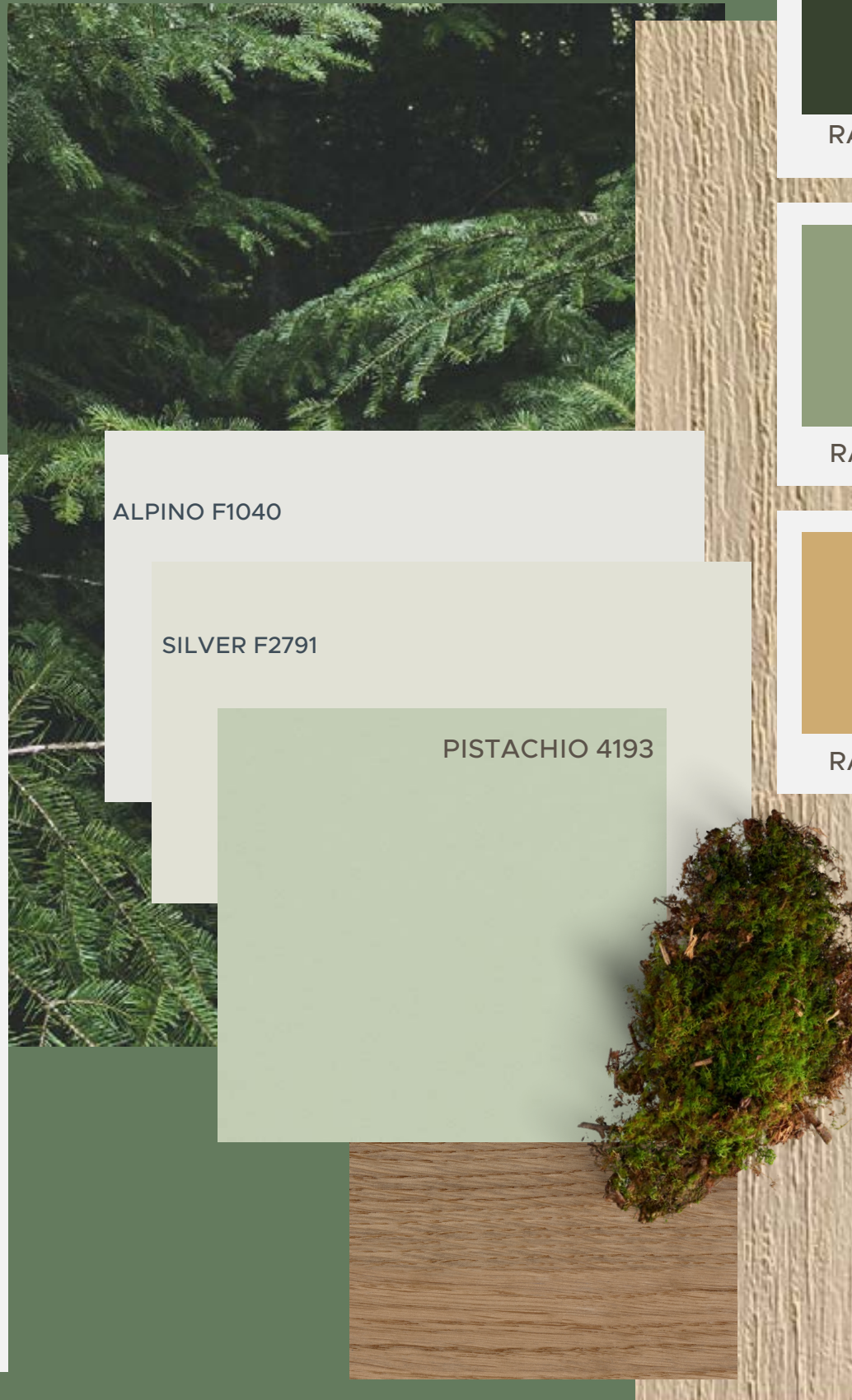
RAL 3012

BARN

S 5030-Y80R

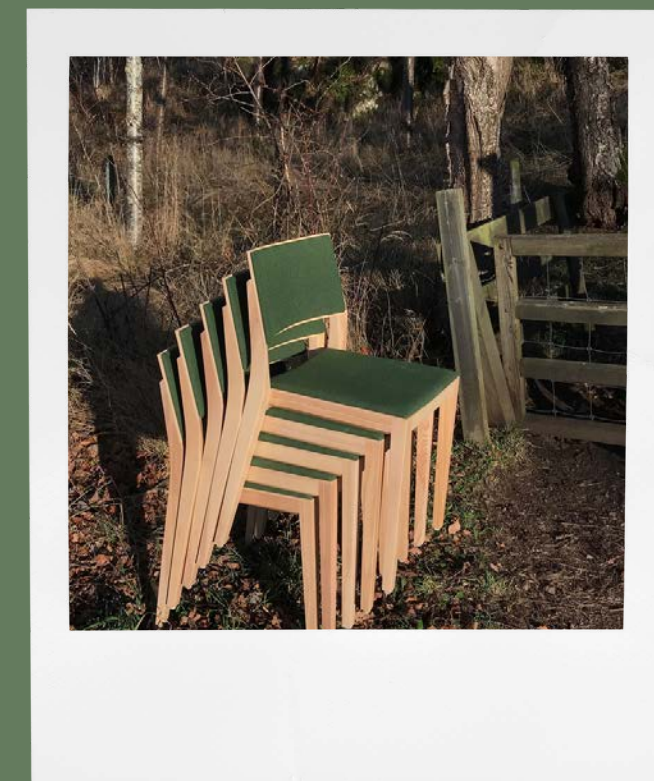
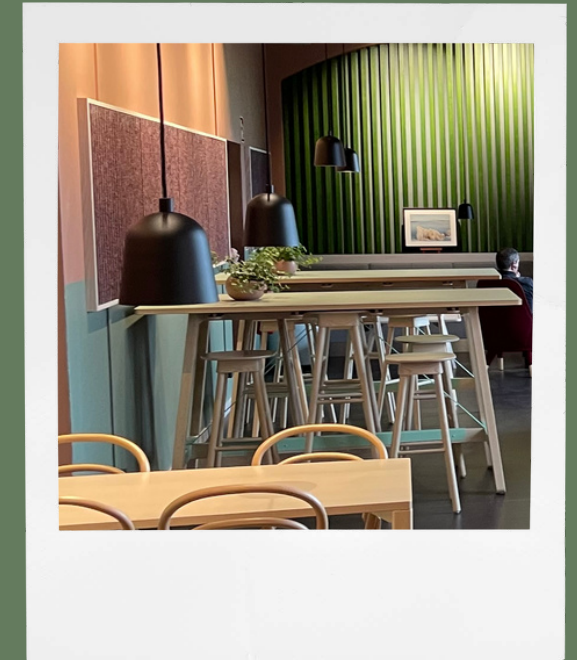
"Barn" is a distinctly red hue with a large infusion of yellow that adds warmth. Inspired by both brick and our commonly found red-colored buildings, we have developed the color Barn. This hue is classic yet adds something unexpected to the color palette. Barn pairs well with warm neutrals, ranging from the very light to the dark, almost black-brown. It is a hue that complements natural materials and burnt tones. With its warmth combined with color intensity, it is a hue that demands attention. Barn is the most vibrant hue in the palette and pairs exceptionally well with our chairs and stools. When combined with Tradition, a variation is created that tones down Barn.





FIR

S 5020-G30Y



"Fir" is a distinctly green hue inspired by the color of pine needles but also moss and grass. Fir is a green with yellow undertones, just like the green hues found in nature, all of which have hints of yellow. This is a classic green hue that also draws inspiration from traditional pigments such as Zinc Green and Chromium Oxide Green. Nature is filled with green tones, and Fir therefore pairs well with many other yellow-green hues. Even green tones with a hint of blue work well if you want to introduce more coolness into the color palette. Fir pairs nicely with yellow and orange tones, as well as wood for added warmth. When combined with its complementary color red, the green hue is enhanced a bit more. Think of the combination of green foliage and red berries. Like Air, this is a versatile hue that pairs equally well with warm and cool tones. Fir is particularly suited for our seating furniture.

WHITE STAINED ASH VENEER White 16B	HP Laminate ALPINO F1040	HP Laminate SILVER F2791	HP Laminate FOLKESTONE F7927	DT Linoleum MUSHROOM 4176	HP Laminate PUMICE F7858
White 16	White 16	*S 1002-Y	*S 2500-N	*S 1502-Y	*S 2005- Y20R
RAL 9003	RAL 9003	*RAL 9002	*RAL 7035	*RAL 9002	RAL 7044

MONOCHROME COMBINATIONS

*not standard

Monochrome tables create a sense of unity and cohesion in the room. By having the same color on the table legs, tabletop, and fittings, a harmonious and elegant aesthetic is created, contributing to a calm and pleasant atmosphere. Monochrome tables allow other elements in the environment where the table is placed to create interest without competing with the table.

Over the years, we have manufactured a large number of monochrome tables. The combinations presented on this page are recommended to create a cohesive monochrome experience of the various materials in a table. Therefore, not all of our standard surface materials are included here, as they do not allow for a completely monochrome combination. However, the table can still be perceived as monochromatic, and we recommend using combinations from our standard palette, which are available on page 4.



Fenix laminate VERDE COMODORO 0750	DT Linoleum SMOKEY BLUE 4179	Fenix laminate ROSSO JAIPUR 0751	DT Linoleum BURGUNDY 4154	DT Linoleum NERO	Fenix laminate NERO INGO 0720
SEA S 7010-B30G	SKY S 7010-R90B	*S 7010-R10B	*S 7010-R10B	S 9000-N	S 9000-N
*RAL 7026	RAL 5008	RAL 3007	RAL 3007	RAL 9005	RAL 9005

FABRICS

APPROVED ACCORDING TO MÖBELFAKTA.

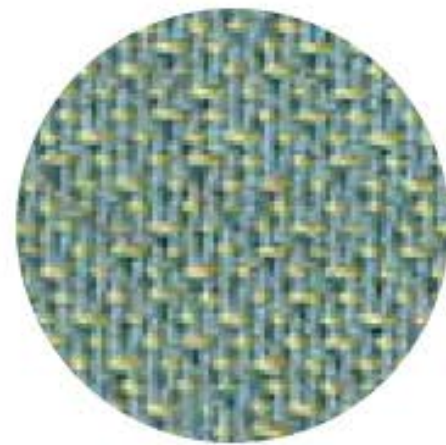
Visit the Supplier's website to see the full range within the collections.



Ludvig Svensson
TONE 5611*

Material:
Trevira 100%

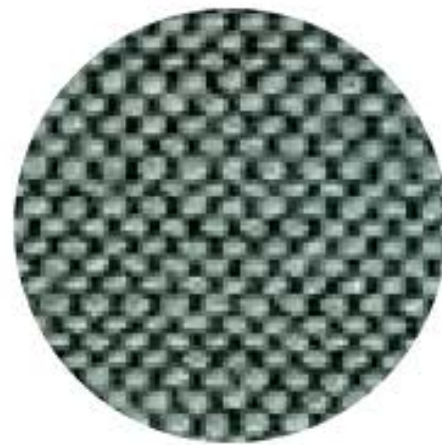
Martindale:
> 50 000 rubs



Ludvig Svensson
ALLY 5532*

Material:
85% Wool
15 % Polyamide

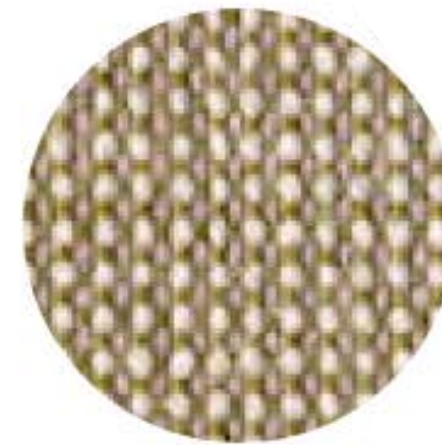
Martindale:
> 100 000 rubs



Ludvig Svensson
BALANCE 4831*

Material:
82% Wool
12% Ramie
6% Polyamide

Martindale:
100 000 rubs



Ludvig Svensson
DEBUT 3331*

Material:
78% Wool
12% Ramie
10% Viscose

Martindale:
> 70 000 rubs



Nevotex
ILLUSION FULL GRAIN*

Material:
Surface: 100% PU
Backing: 100% Cotton

Martindale:
500 000



Lundbergs

M Ö B L E R